

PRODUCED FOR

Love VOUR melon









A Celebration at 10,000 Feet

We welcomed over 250 spirited guests, including 231 college students from across the country who earned the trip as a reward for participating in the Love Your Melon Campus Crew Program--an exclusive Crew made up of students who are determined to improve the lives of children battling cancer. All guests stayed in ski-in/ski-out lodging in and around the village, forming a community environment with the opportunity to bond throughout the 3 day 3 night extravaganza. A socially conscious apparel brand dedicated to giving a hat to every child battling cancer in America and supporting the fight against pediatric cancer, Love Your Melon also invited family members that have benefited from their donations of 50% of profits to cancer research so that they too could experience a once in a lifetime event. An event the company dubbed "Apex" for many obvious reasons.

"The bus ride from Las Vegas was full of energy and amped up higher when we got to the resort."

- Jill from Maryland









It was not all just fun and play.

The organization took the opportunity to conduct breakout sessions, workshops, executive presentations, and to be galvanized by guest speakers within the conference rooms and modular spaces available. The structured day focused on learning and sharing was capped off by expressions of gratitude from pediatric cancer survivors and their families. Everyone ended the day inspired and motivated.

"The group was able to come together and learn from each other"

- Zachary Quinn
Love Your Melon Chief Executive Officer









Definitely No Lift Lines Today

Arriving from Syracuse, San Diego, Salt Lake City and beyond, guests were provided a wide range of leisure and recreational options. On the slopes, for 3 days the mountain was all theirs whether to team up and explore with new friends, or to take a lesson with one of our certified instructors. Snowboard and ski equipment rentals made the experience worry free for every member of the group. Those opting for non-ski/snowboard activity enjoyed horse back riding, tubing and the amenities available at the lodge. Even a petting zoo was arranged, with goats.

"I've never skied so much in my life. It was nonstop the mountain was ours."

- Jake from New York







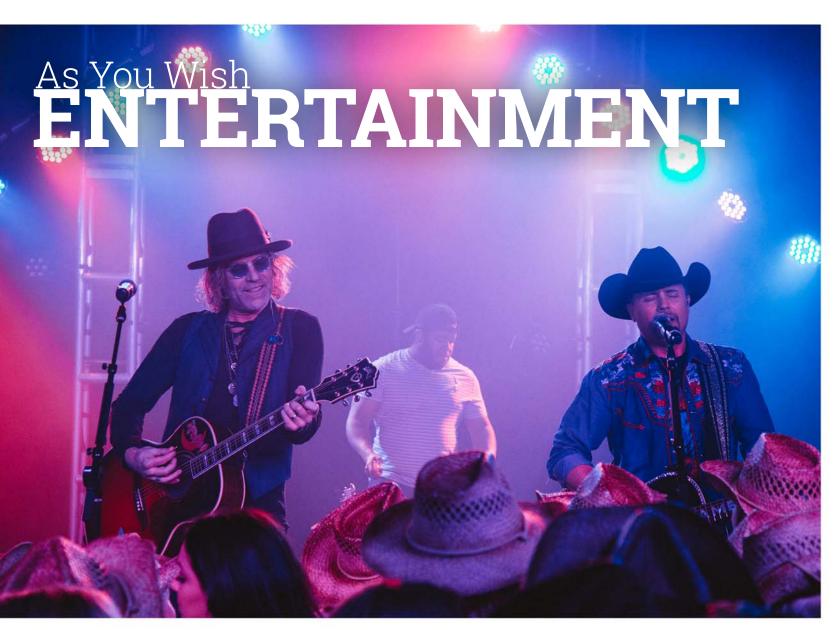


Dining Is Better Together

Executive Chef Jimmie McDowell and the hospitality team were up to the task of satisfying the breakfast, lunch and dinner needs of all guests for 3 days. With spring weather cooperating, guests were surprised and treated to an unforgettable outdoor dining experience at a table set for 250.

"We never had to worry about food, the staff was always cooking something up."

- Jaimie from Texas









Evenings were full of entertainmnet and commerating events including presentations by the Love Your Melon leadership team and expressions of gratitude. The pinnacle of the 3 days of festivities came on the final evening. After formal dinner, with the lodge decorated in all its splendor, guests danced and sang along to an intimate concert performance from the 3-time Grammy nominee country music duo Big & Rich.

"The final night—that was epic. I'll never forget it."

- Alexa from Washington